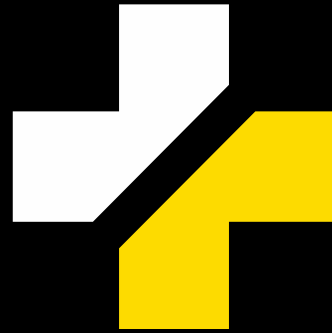

Polyco

Making waste work



African Marine Waste Conference

12 July 2017

A snapshot of Polyco

- An NPC focused on making waste a valuable resource that works for our economy.
- Established in 2011 by the SA polyolefin packaging producers to demonstrate commitment to EPR.
- Passionate about the environment and committed to seeing a clean SA, where plastics serve the purpose for which they were designed and then are further beneficiated to extract the maximum value.
- Largest plastic PRO where 177kt of recycled material adds approx. R1.7 bill to GDP.

What we do:

- Provide funding support to recycling value chain projects
- Manage collaborative end use development projects to create new end use demand
- Implement community based projects to incentivise recycling growth
- Conduct recycling education and awareness campaigns
- Explore beneficiation technologies as alternative end of life solutions
- Represent the polyolefin Industry in Government interaction with regards to the IWMP
- Network within the waste management sector to develop solutions for industry challenges

Our Aim:

- Create a society where litter is minimised and the value of waste is maximised

• Three pillars of the Polyco strategy

1. Celebrate
2. Collaborate
3. Activate

An innovative solution to a packaging problem

PACKA-CHING community based project

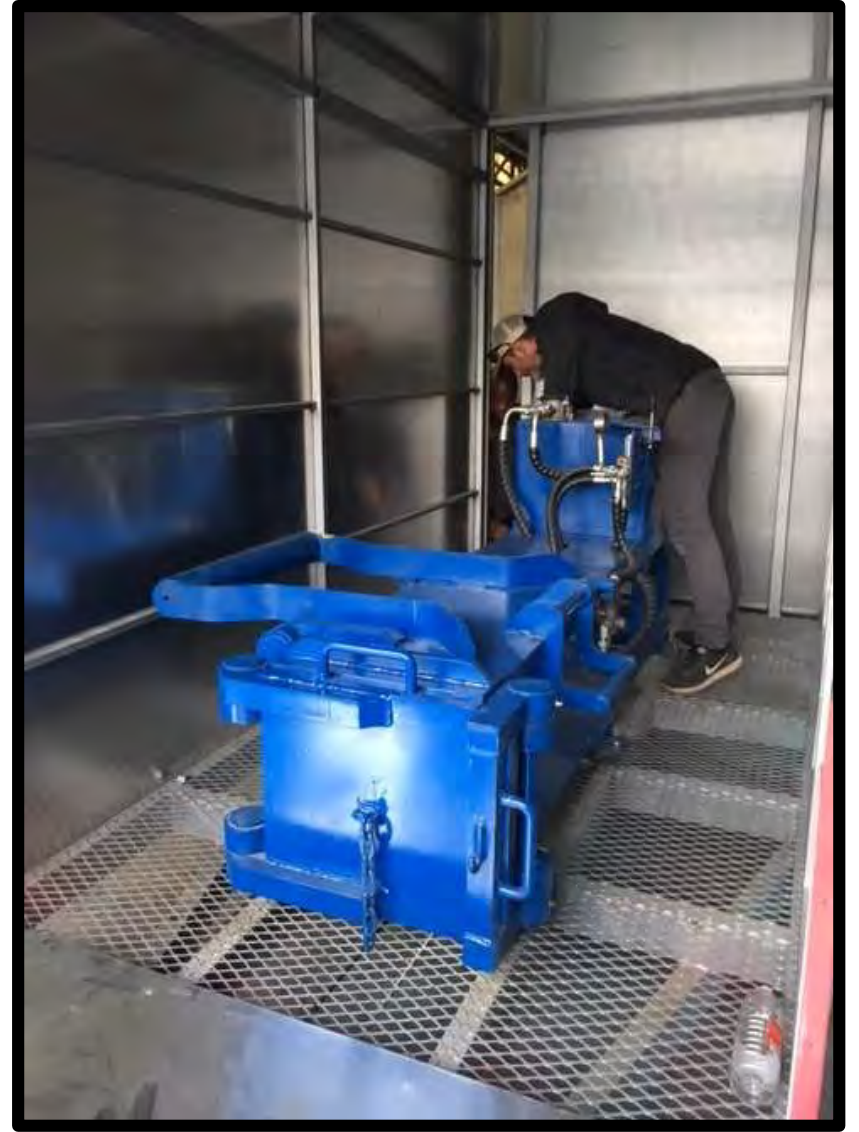
- Incentivising recycling through monetising used packaging, to clean up the environment
- Unique features:
 - Mobile buy back centre
 - Scale links to payment system
 - Cashless card payment system
 - Compactor
 - Community development fund



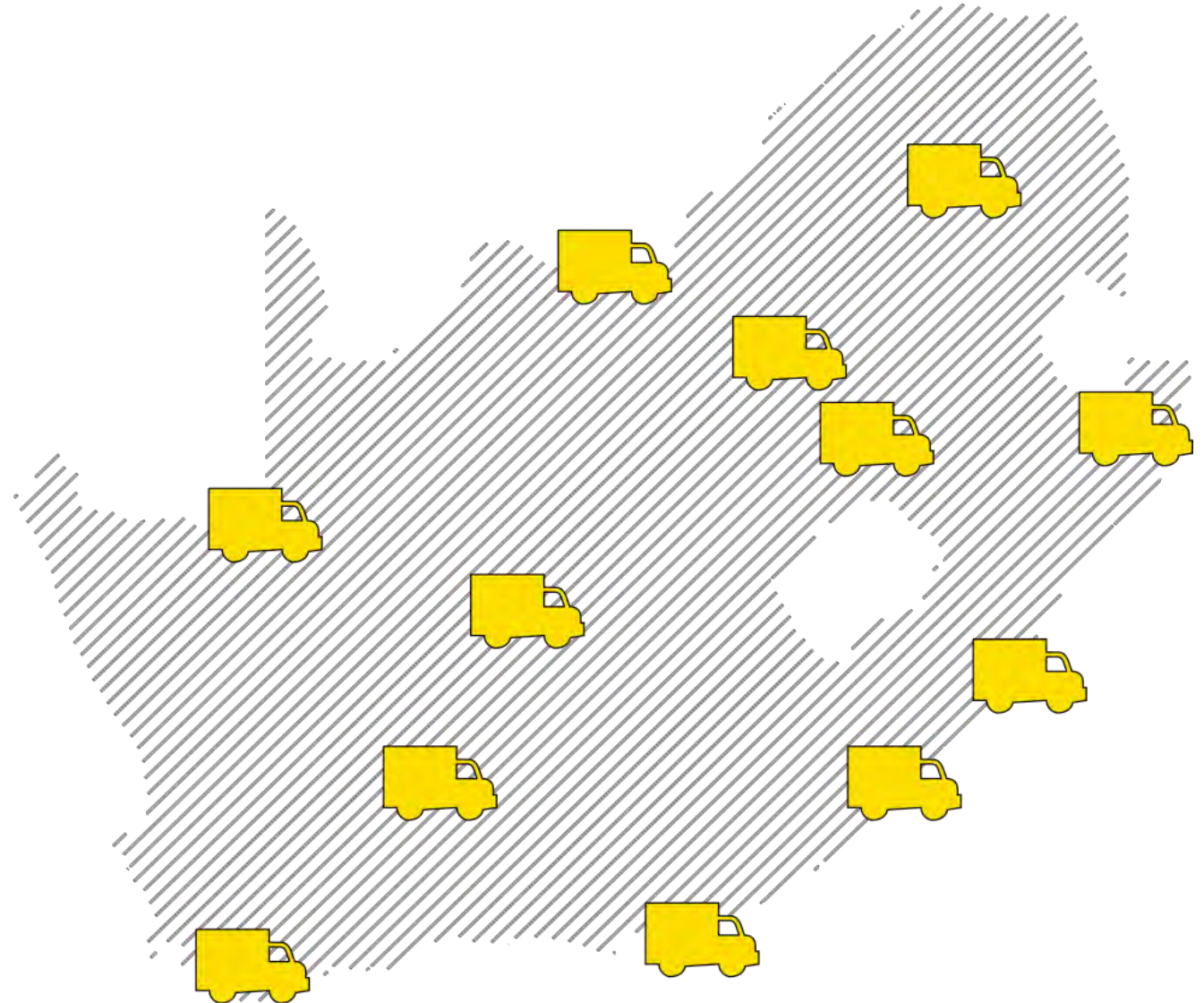
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2017



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2017



PACKA-CHING End Goal



Way forward and our focus areas are:

- The polyolefin IWMP preparation and submission
- Vision to initiate, promote and maintain and cleaner SA environment with
 - mandatory household separation at source
 - MRF's established through collaborative PRO investments
 - robust quality focussed recycling sector
 - commercial sector (brand owner/retailer) support in changing consumer behaviour
 - increased diversion from landfill through incineration or pyrolysis
 - achieving the IWMP 5 year targets

“ The secret to change is to focus all of your energy not on fighting the old, but on building the new. ”

Socrates

Thank you