



WASTE NOT, WANT NOT : ECONOMIC OPPORTUNITIES IN WASTE MANAGEMENT FOR TOURISM INDUSTRY

12 JULY 2017



REALITIES ABOUT WASTE

- Waste is part of our human condition, but how it is harnessed – design and not destiny
- Tourism industry contributes a considerable amount to this global pandemic
- However, the big question is what do we do as an industry about it
- As an industry, we can choose to turn a blind eye or become part of the solution by playing our part in making a difference to people's lives



METHODOLOGY

- Understanding the impact and culture change can assist towards dealing with waste
- Through daily activities - would ensure change filters into the system
- These include sorting of waste, notice in rooms about changing of linen and towels, Green meetings, waste to energy solutions or providing waste incentives
- Ultimately these choices would lead us into a sustainable industry



BENEFITS TO MIND SHIFT

- Benefits to being responsible far outweighs the costs to implement these changes
 - It makes environmental sense and improves visitor experience
 - Spin offs into other sectors, benefitting SME
 - Cost savings
- Tourism industry has the power and the influence to support this movement
- Sustainable destinations are the future and are soon becoming sought after



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The Waste Economy

- Mind shift: “Waste” is an “opportunity”
 - SA waste economy – R15 Billion, 29 833 jobs
 - R17 Billion potential still sits in landfills
 - Need to explore recycling opportunities for SME’s
- **Waste to energy**
 - South Africa is energy insecure, conventional energy resources are proving further detrimental to environment
 - Our townships currently are filled with illegal dumping sites. Waste could be collected for this purpose as well as converted into public art spaces



Accommodation and Conference venues

- **Reuse schemes:**
 - Collect flowers for composting
 - Donate old linen
 - Use of Dispensing systems
 - Dye stained towels to dark colours – swimming pools
 - Donation of old utensils and kitchenware to employees or charities;
 - Use of water jugs instead of bottled water
 - Conference bags made out of recycled material
 - Conf. pens and note pads made out of recycled material
 - Reuse of name tag lanyards



IMPACT

- These efforts will ensure that we impact on the following:
 - Effective sustainability planning
 - Maximising social and economic benefits for the locals and community
 - Enhancing cultural heritage
 - Reducing negative impacts to the environment
- The Global Sustainable Tourism Criteria provides minimum standards to assist our tourism industry in ensuring that we maintain sustainable tourism destinations



3 Principles

- **Make optimal use of environmental resources that constitute a key element in tourism development,** maintaining essential ecological processes and helping to conserve natural resources and biodiversity.
- **Respect the socio-cultural authenticity of host communities,** conserve their built and living cultural heritage and traditional values, and contribute to inter-cultural understanding and tolerance.
- **Ensure viable, long-term economic operations,** providing socio-economic benefits to all stakeholders that are fairly distributed, including stable employment and income-earning opportunities and social services to host communities, and contributing to poverty alleviation.



THANK YOU