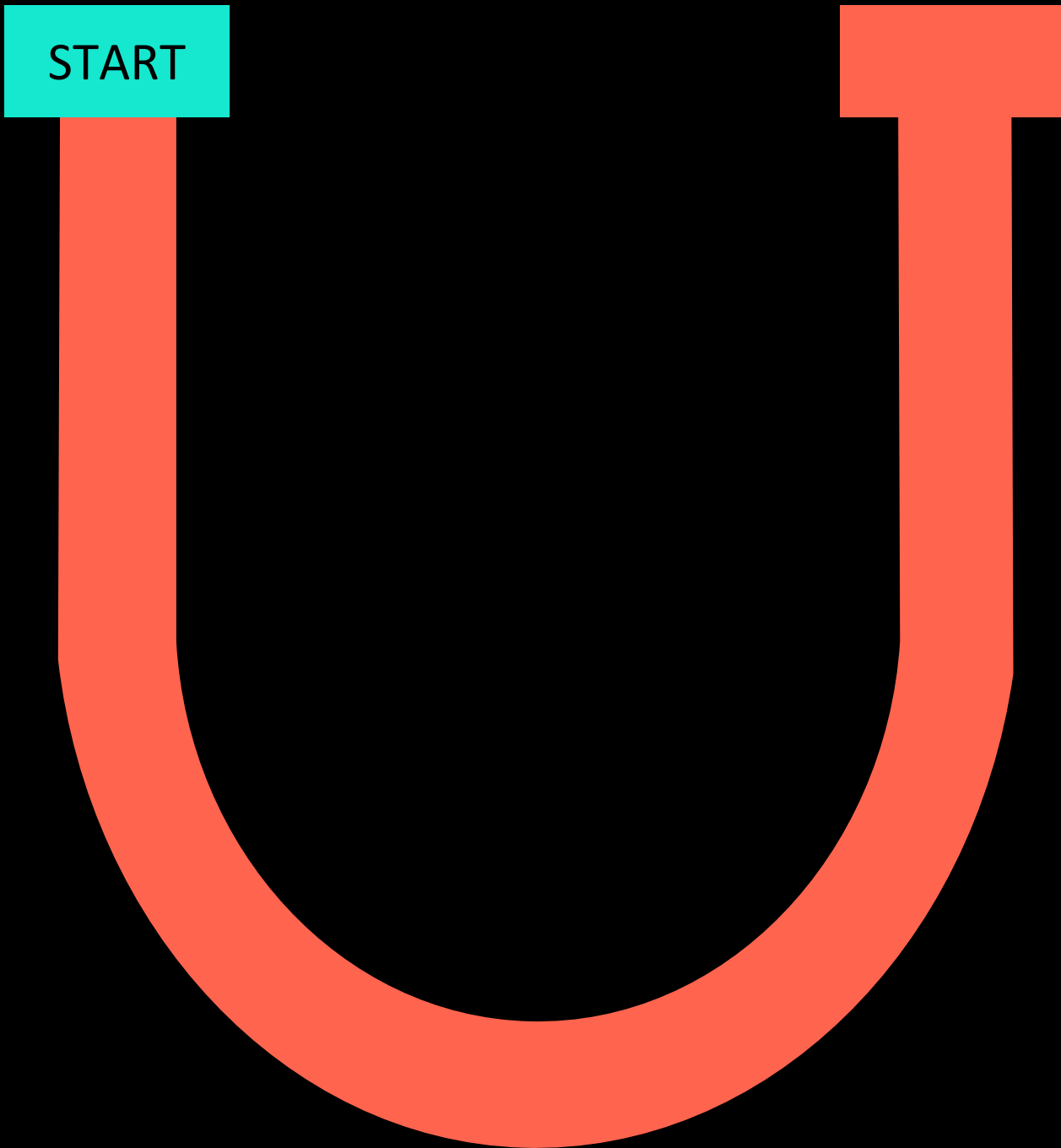


APPROACHED TO INITIATING UP-CYCLING ECONOMIES



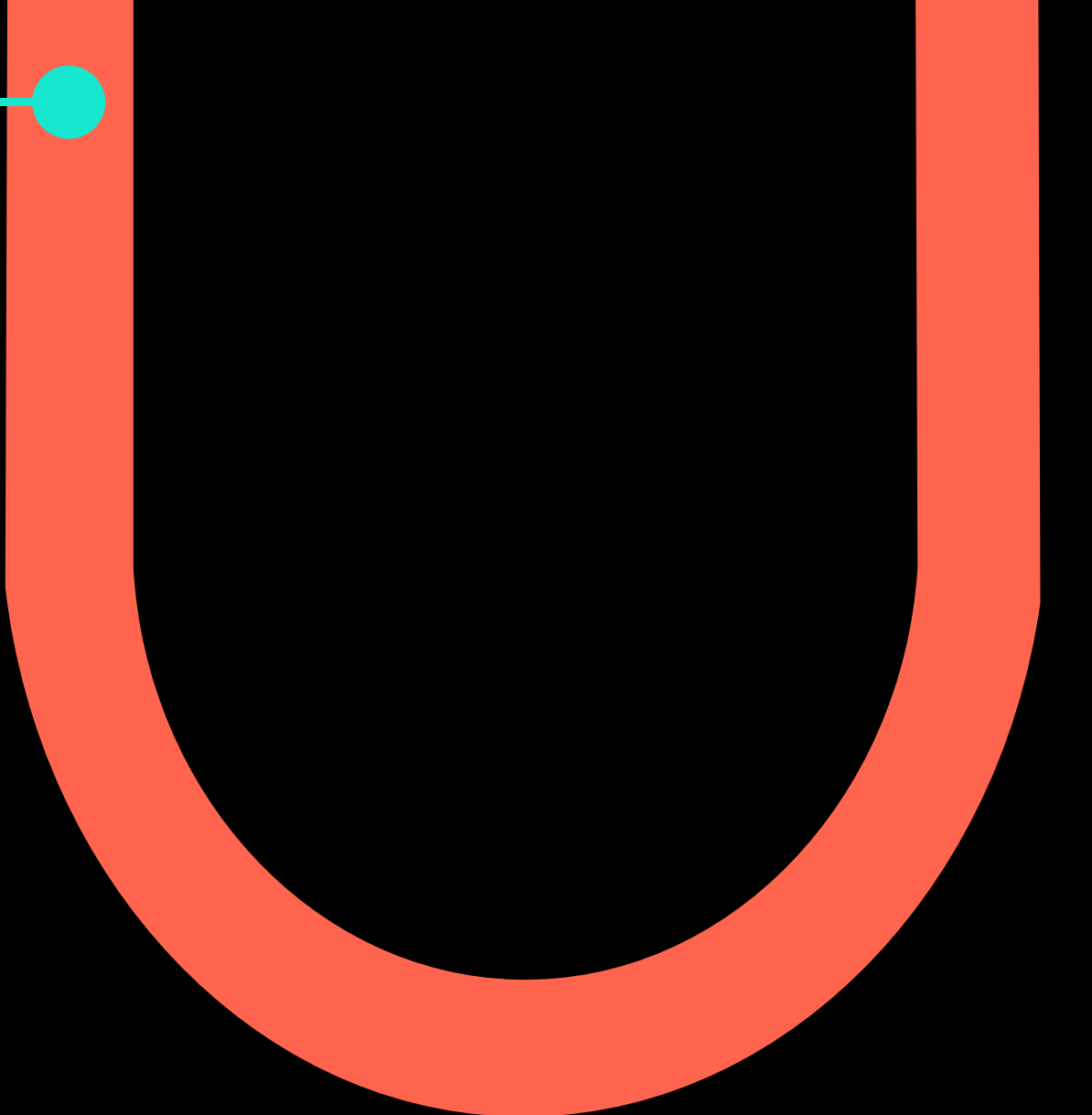


START



START

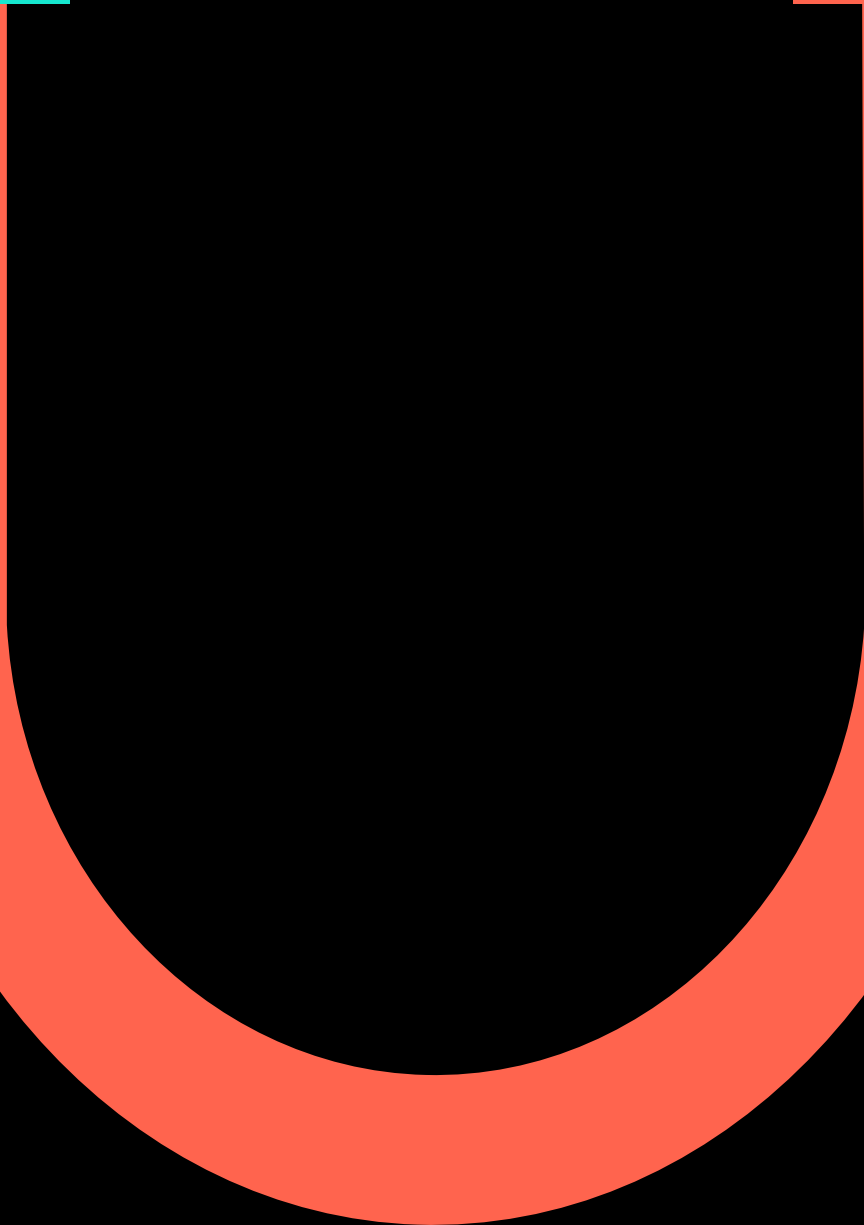
Discovered EcoBrick
concept



START

Discovered EcoBrick
concept

Advocated the
idea

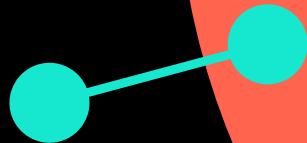


START

Discovered EcoBrick
concept

Advocated the
idea

Located pilot
project



START

Discovered EcoBrick
concept

Advocated the
idea

Located pilot
project

United team



START

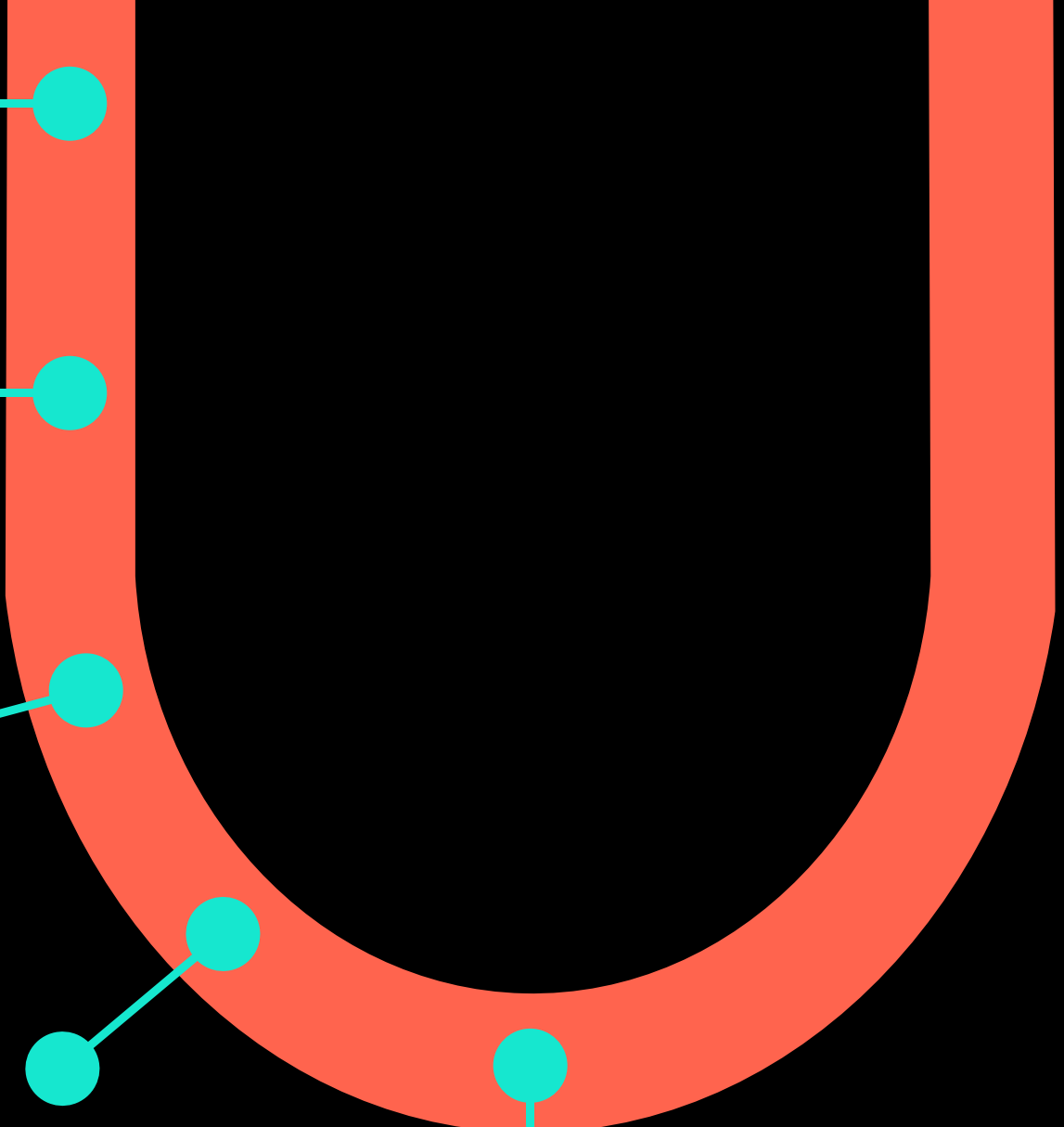
Discovered EcoBrick
concept

Advocated the
idea

Located pilot
project

United team

Gathered network
of professionals



START

Discovered EcoBrick
concept

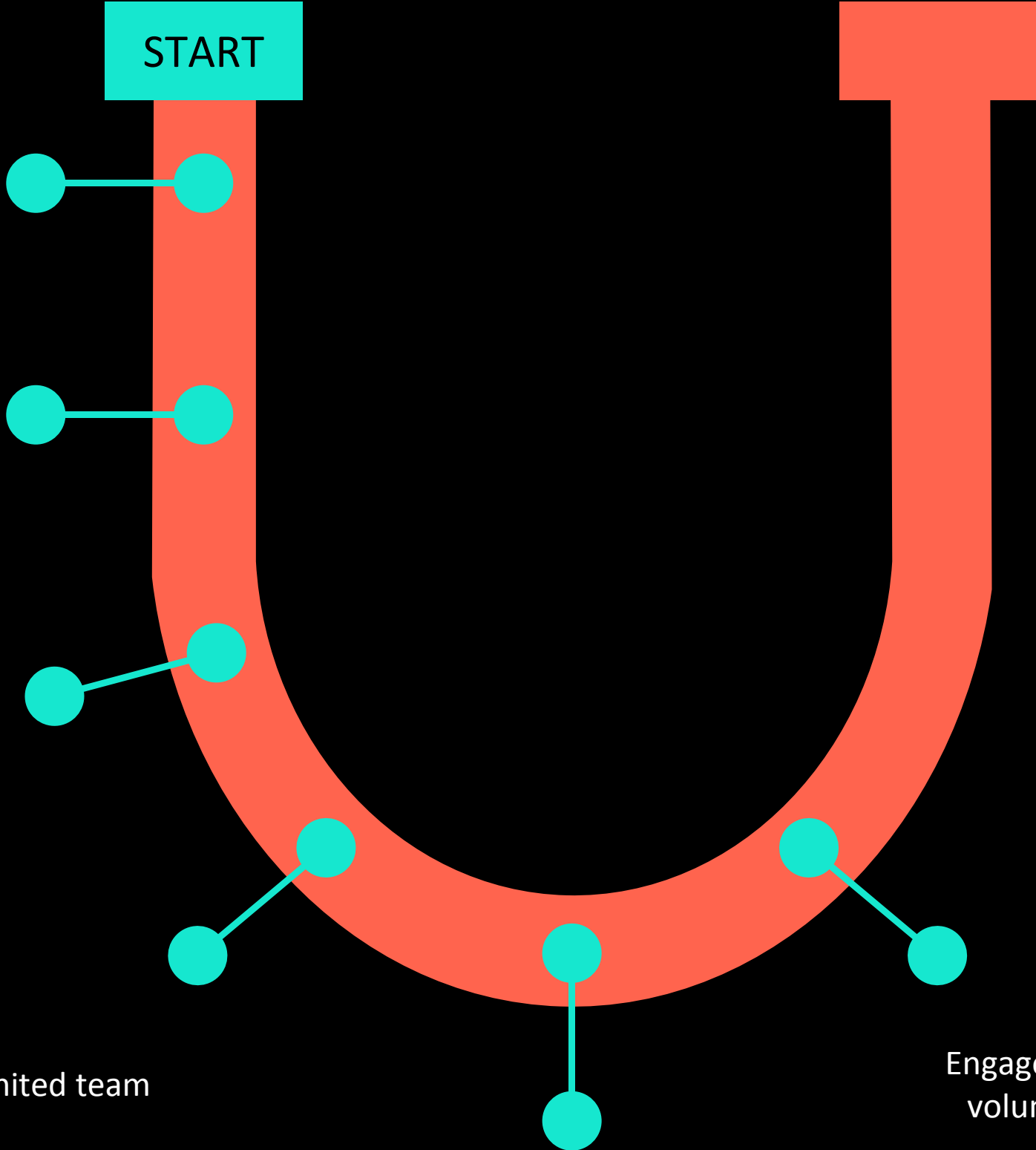
Advocated the
idea

Located pilot
project

United team

Gathered network
of professionals

Engaged local
volunteers



START

Discovered EcoBrick
concept

Advocated the
idea

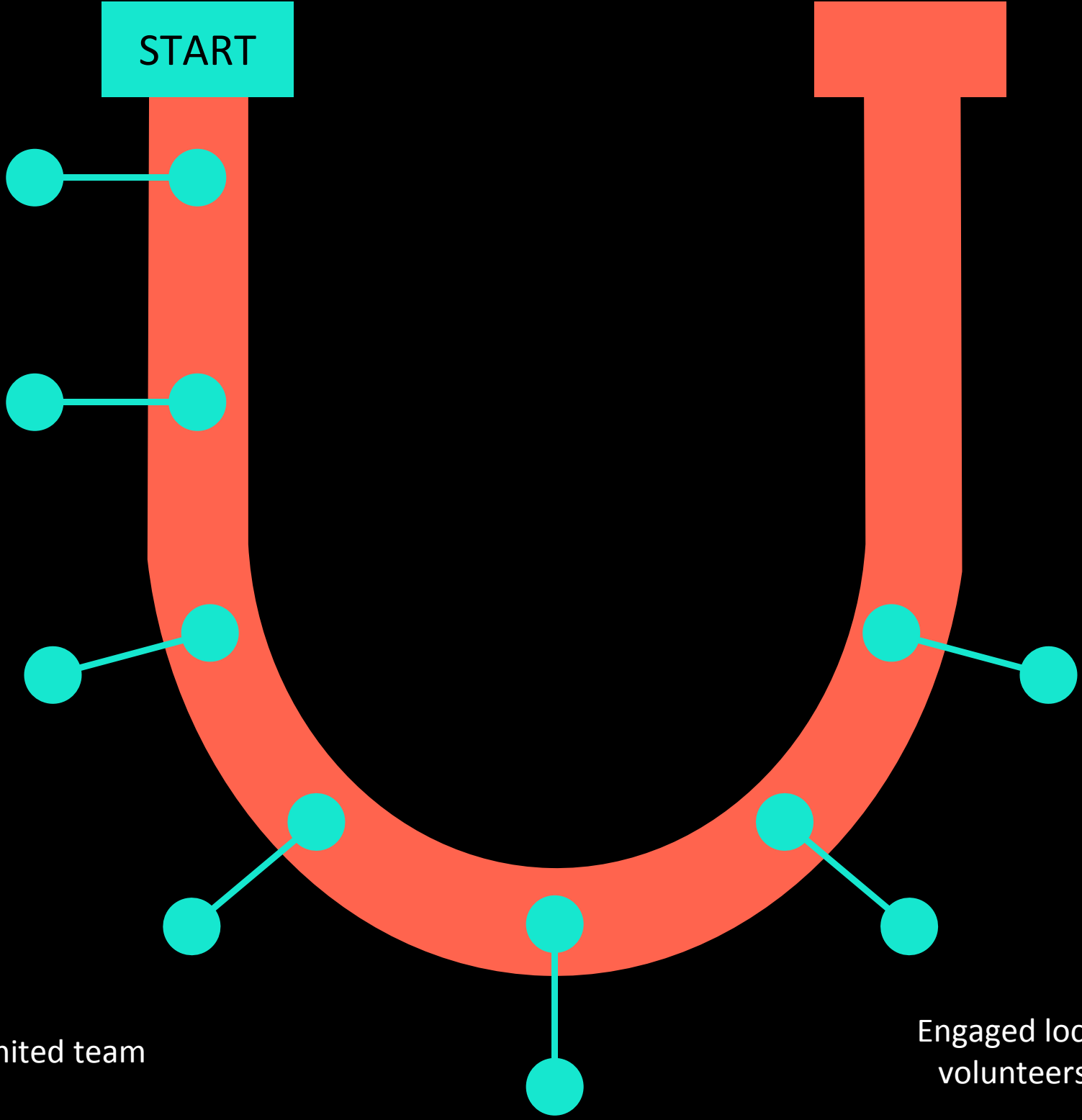
Located pilot
project

United team

Gathered network
of professionals

Engaged local
volunteers

Established drop
off points



START

Discovered EcoBrick
concept

Advocated the
idea

Located pilot
project

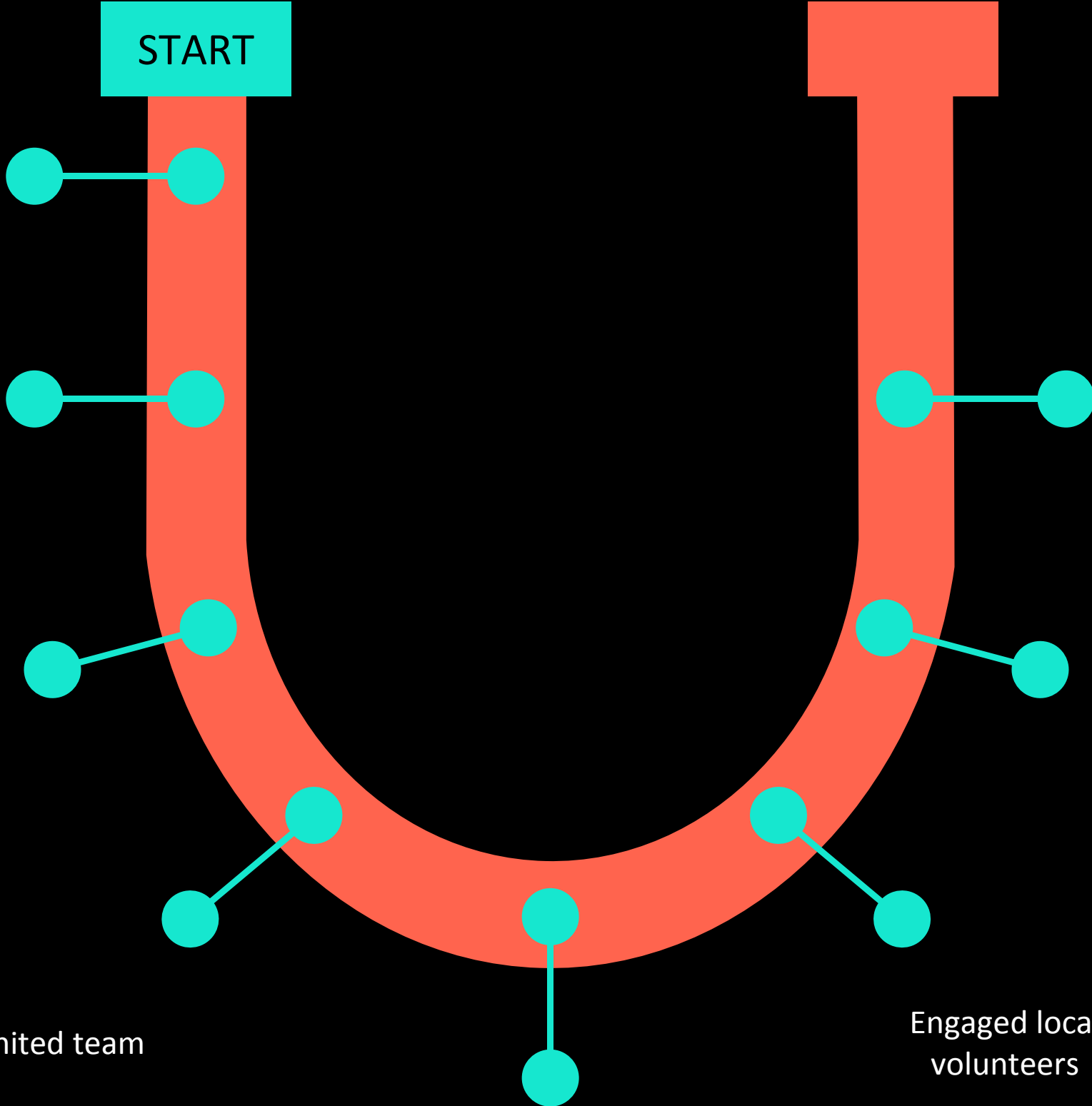
United team

Gathered network
of professionals

Engaged local
volunteers

Gathered funding
for design & municipal
submission

Established drop
off points



START

END

Discovered EcoBrick
concept

1st EcoBrick building
plan approved by
SA municipality

Advocated the
idea

Gathered funding
for design & municipal
submission

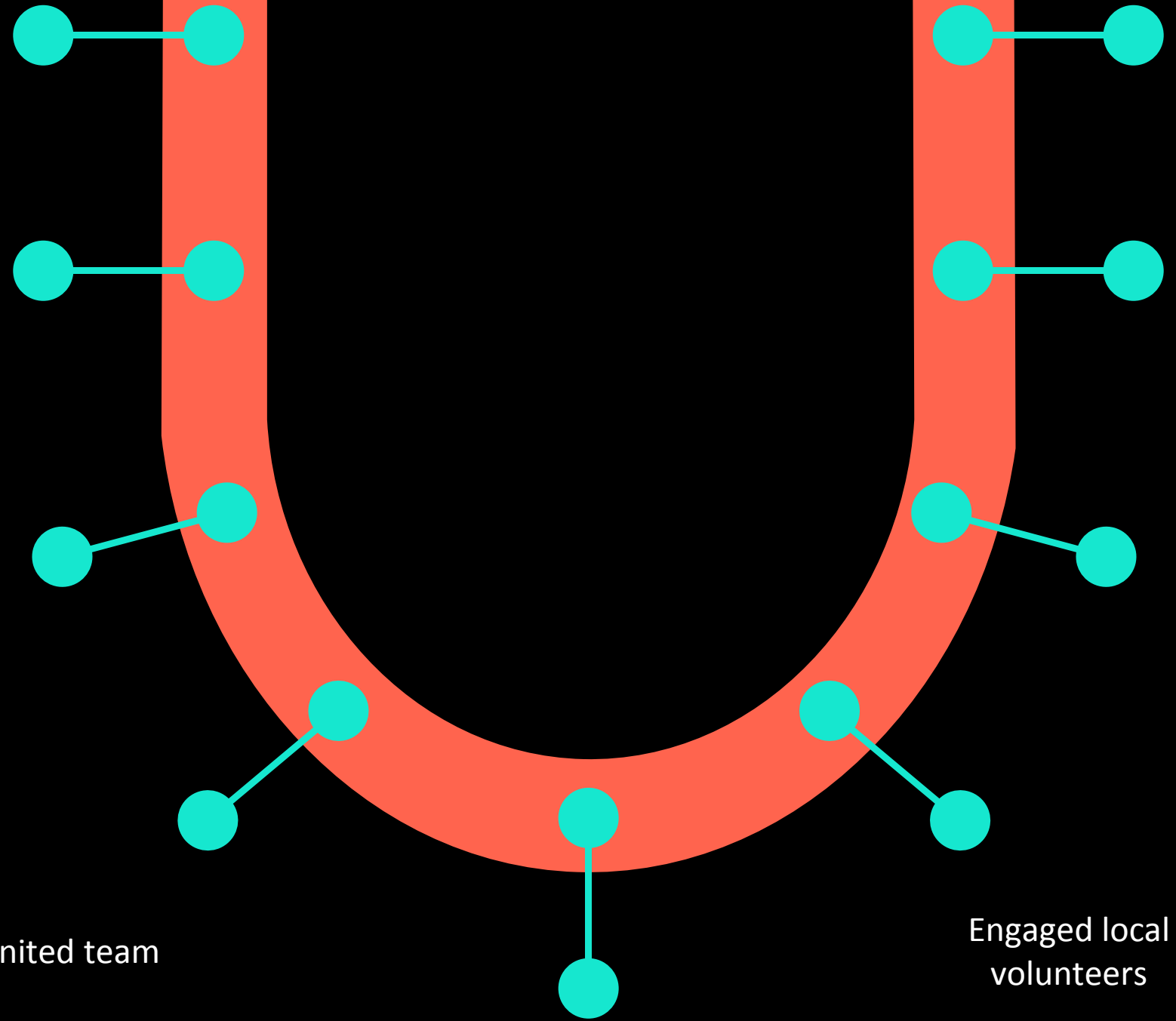
Located pilot
project

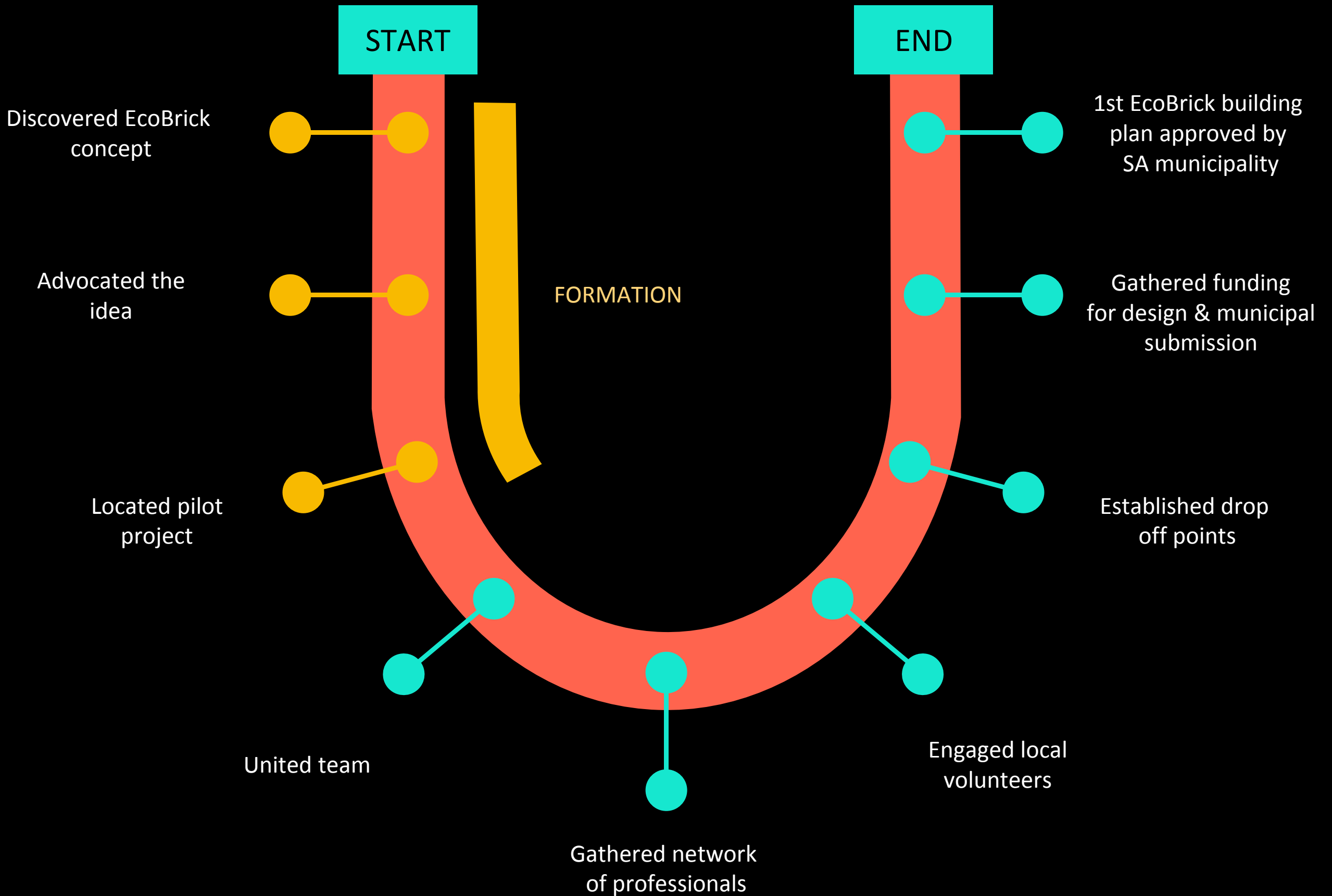
Established drop
off points

United team

Engaged local
volunteers

Gathered network
of professionals





START

END

Discovered EcoBrick concept

1st EcoBrick building plan approved by SA municipality

Advocated the idea

FORMATION

Gathered funding for design & municipal submission

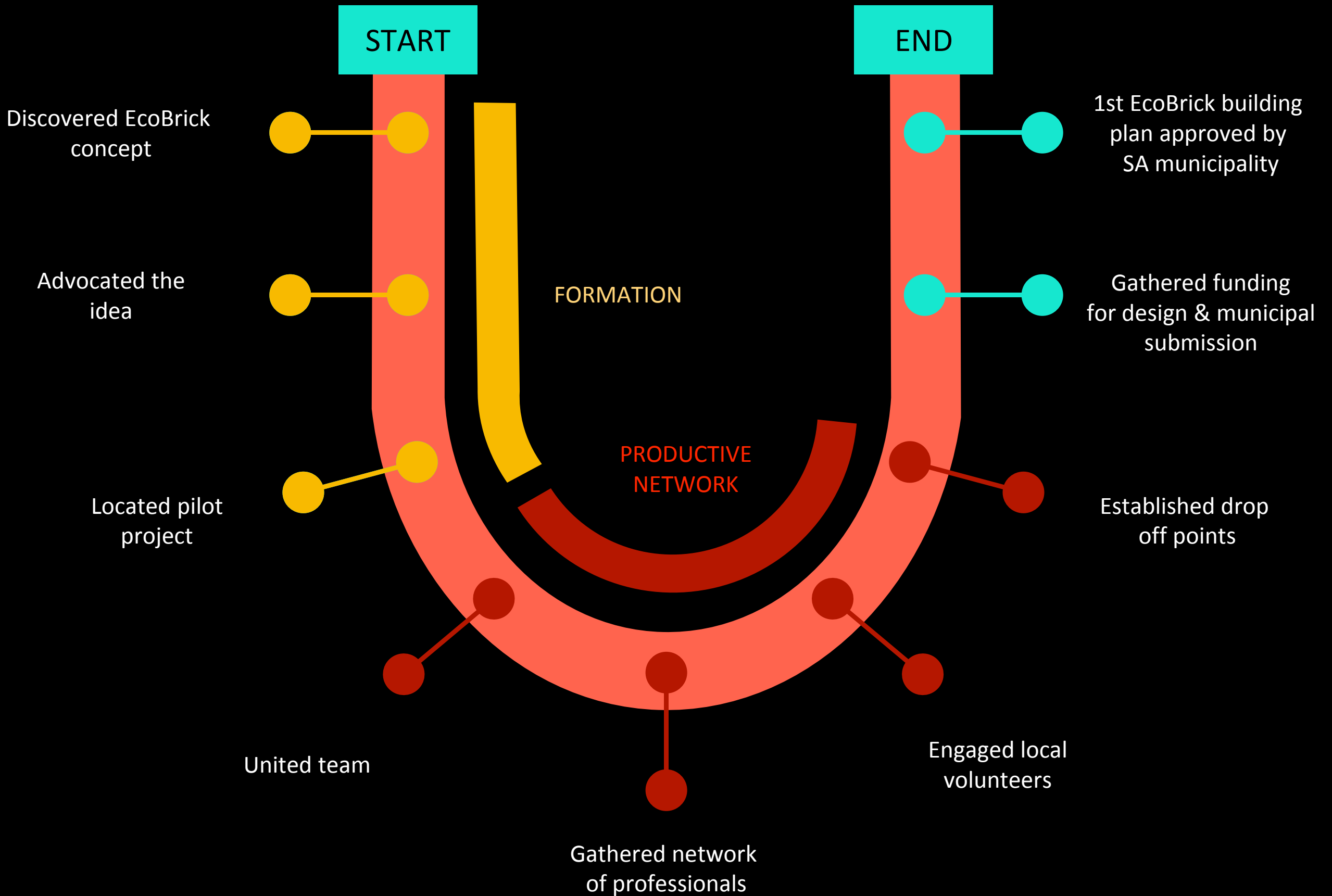
Located pilot project

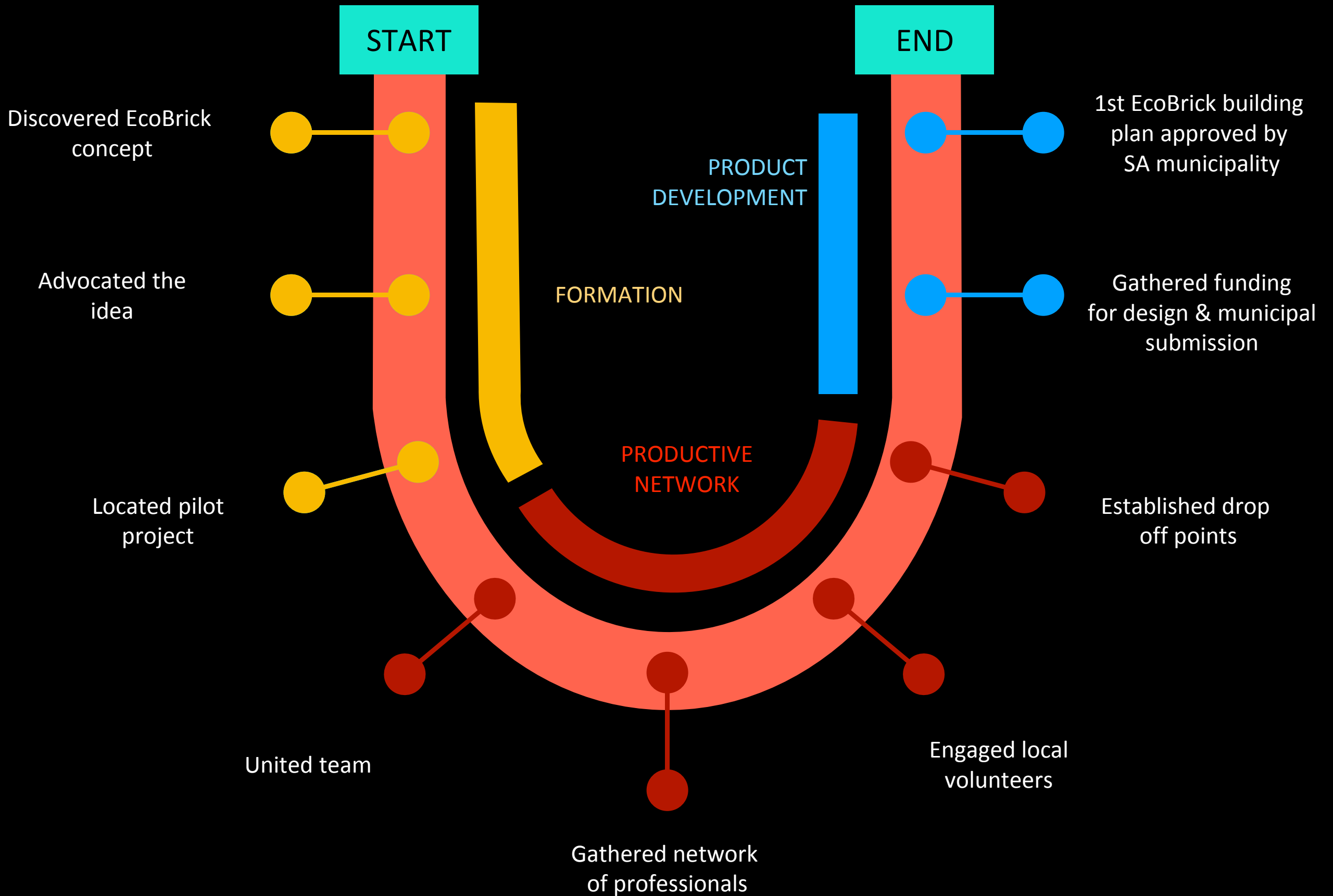
Established drop off points

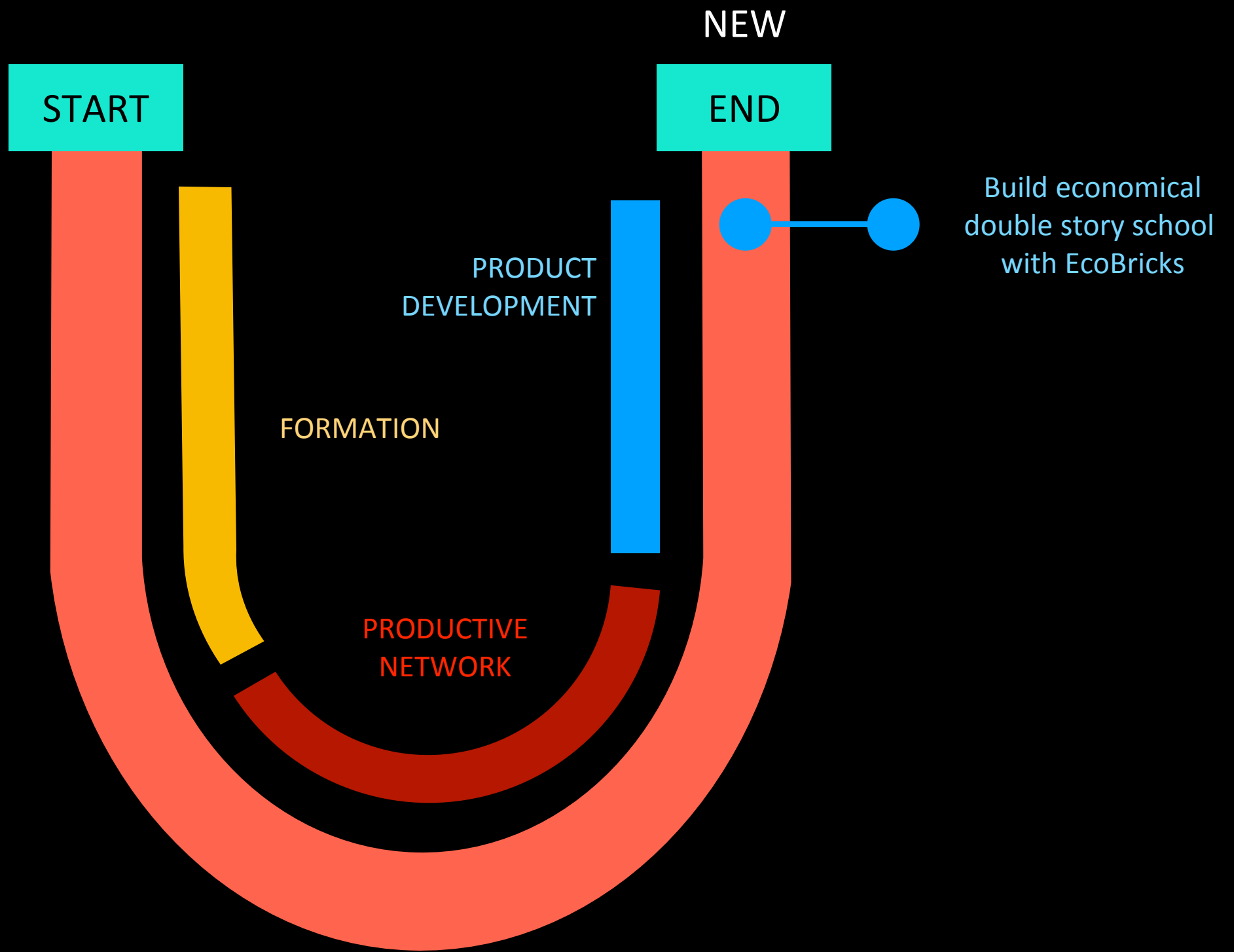
United team

Engaged local volunteers

Gathered network of professionals























ECOBRIK EXCHANGE (EBE)

Interlinking Programs

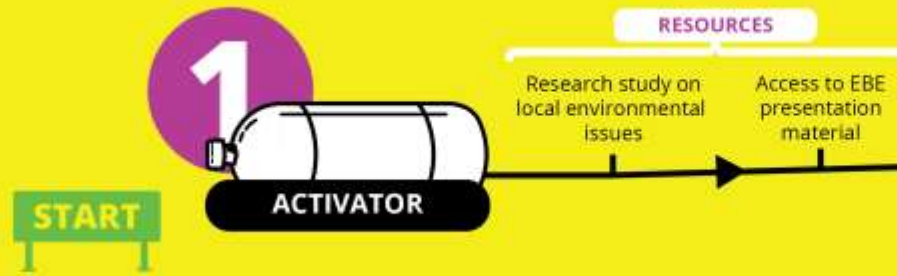
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



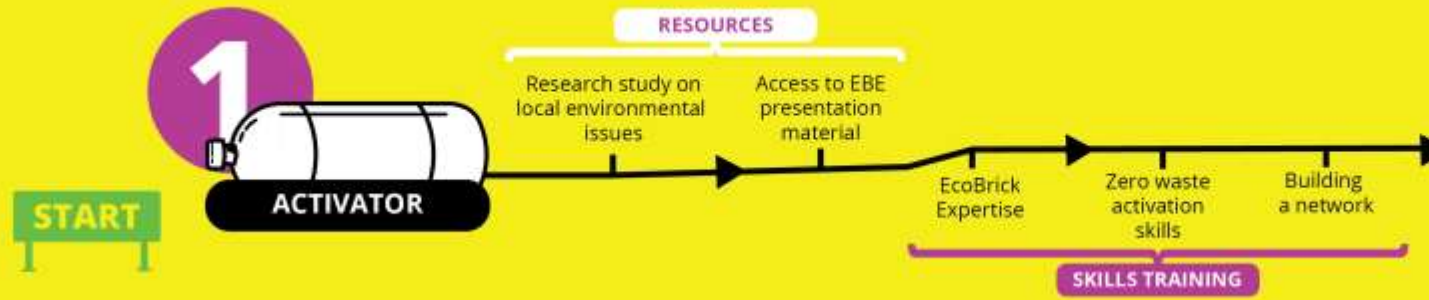
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



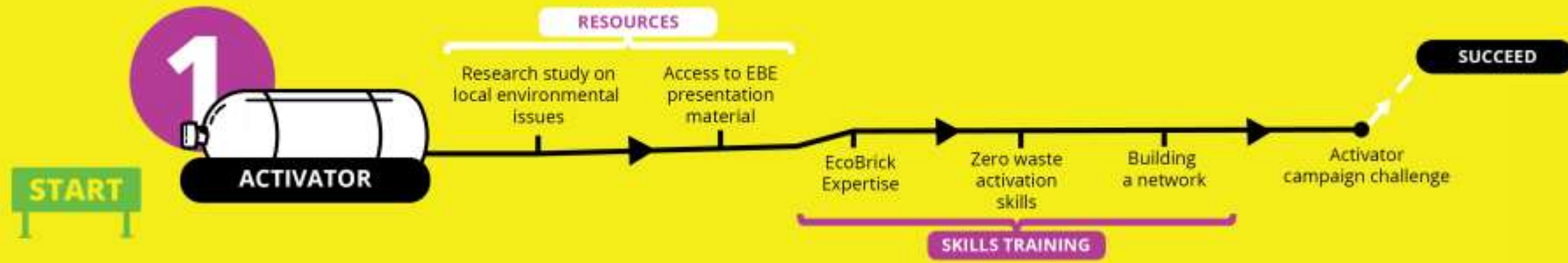
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



ECOBRIK EXCHANGE (EBE)

Interlinking Programs



ECOBRIK EXCHANGE (EBE)

Interlinking Programs



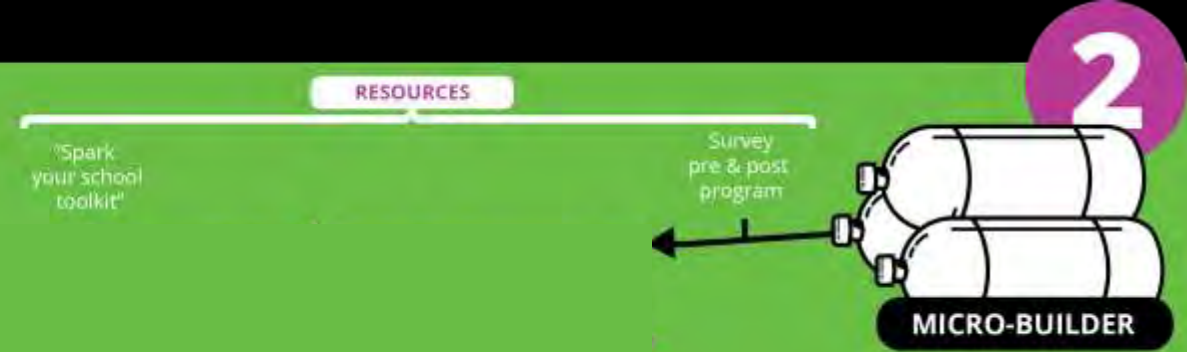
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



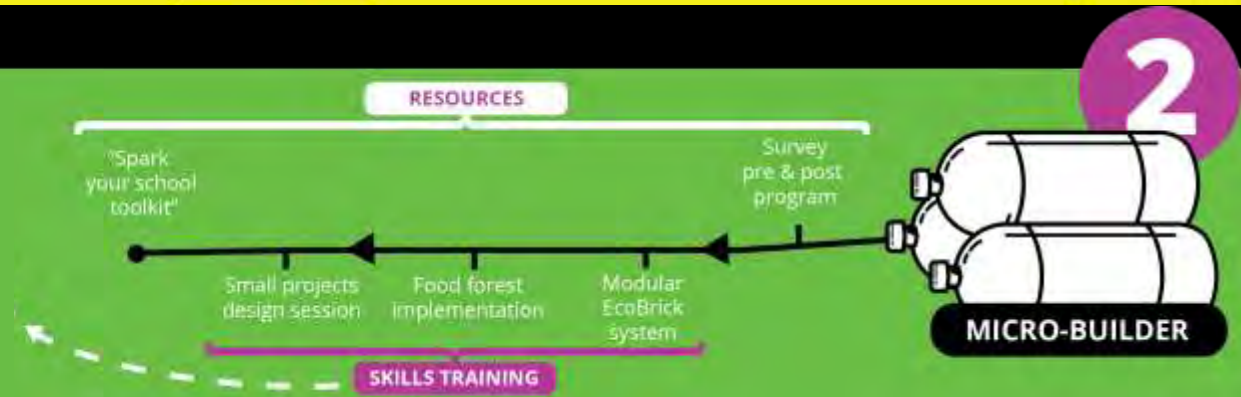
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



ECOBRIK EXCHANGE (EBE)

Interlinking Programs



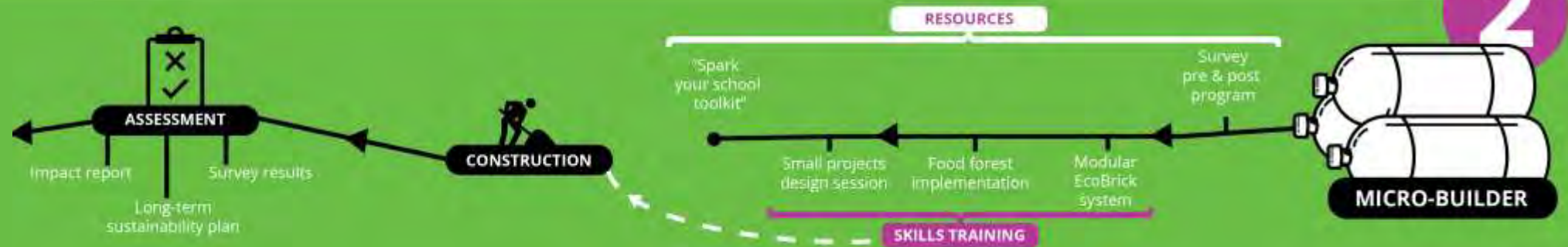
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



ECOBRIK EXCHANGE (EBE)

Interlinking Programs



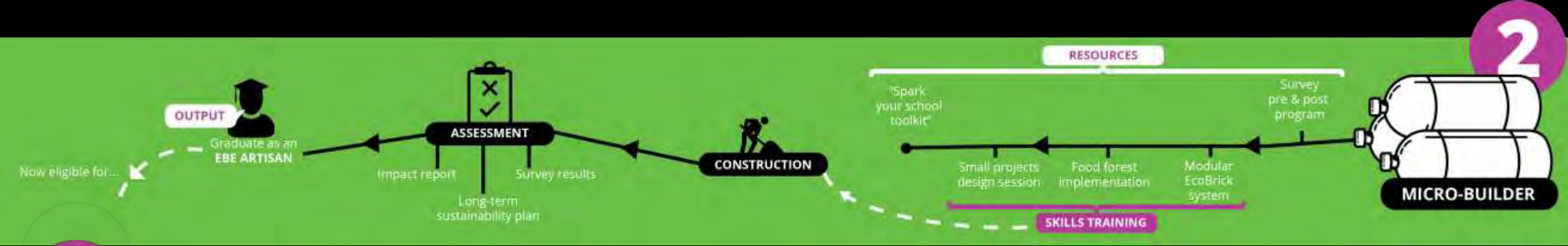
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



ECOBRIK EXCHANGE (EBE)

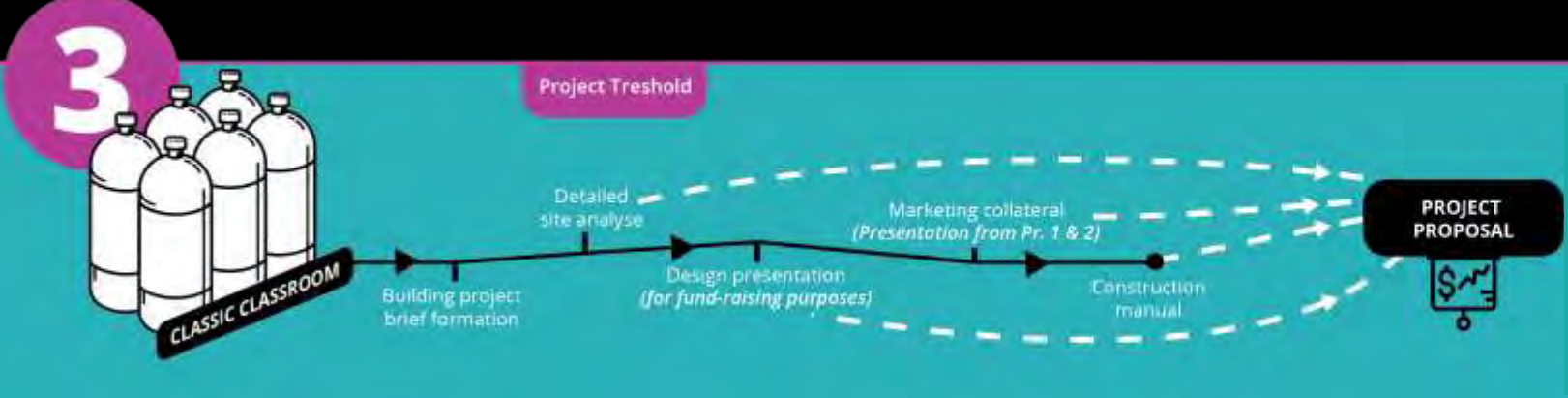
Interlinking Programs



Project Treshold

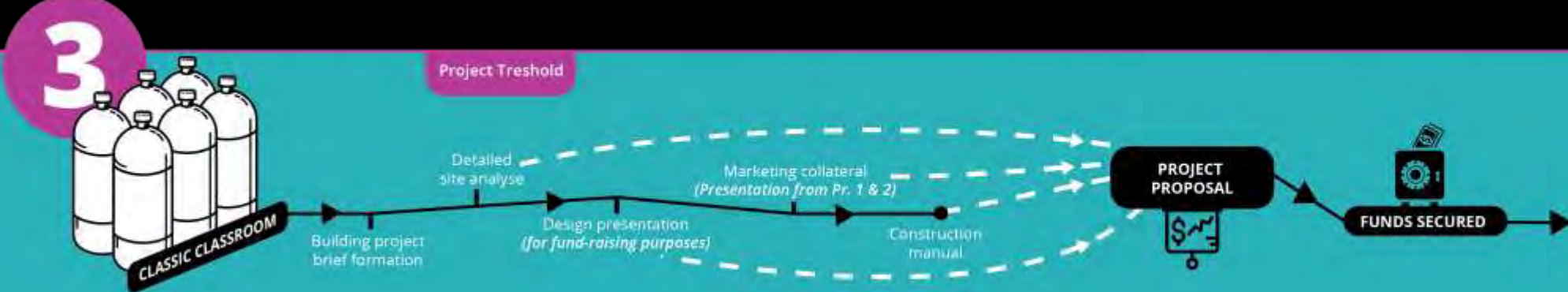
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



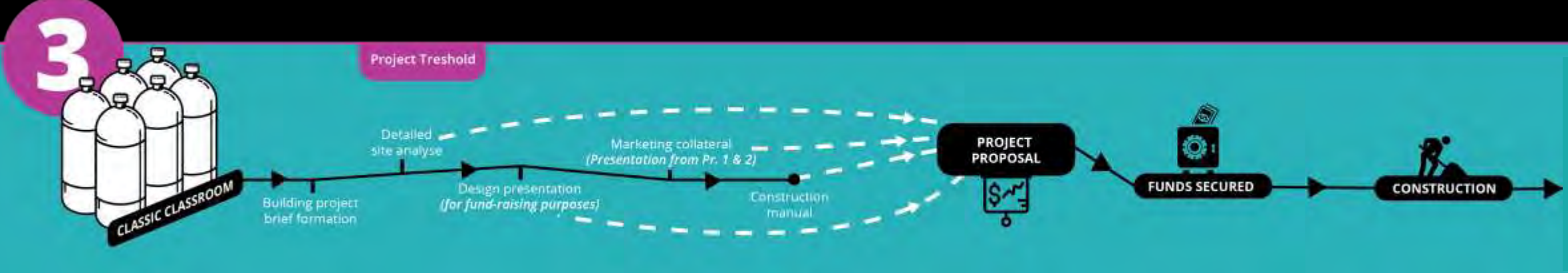
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



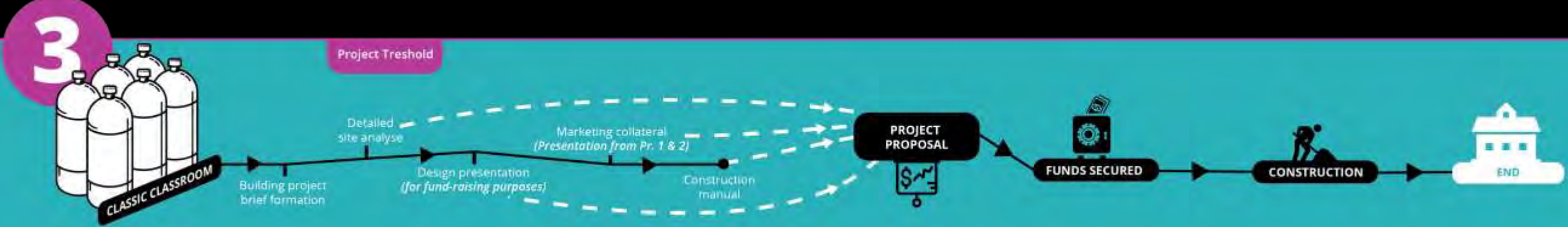
ECOBRIK EXCHANGE (EBE)

Interlinking Programs



ECOBRIK EXCHANGE (EBE)

Interlinking Programs

















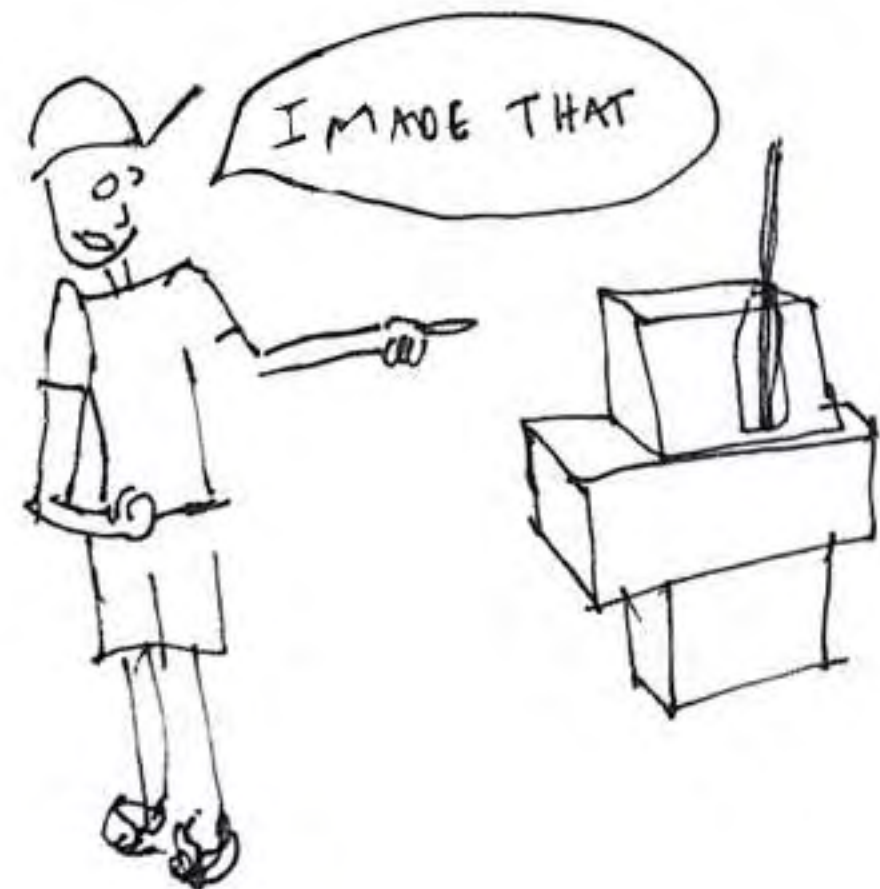




PARTICIPATION INCENTIVES

We're hesitant to offer physical prizes for EcoBricks as competitions are usually short-lived and become a once off task.

Instead we offer participation based rewards. Experiences and opportunities to make things allow students to take pride in their work and therefore maintain their eco conscious habits.





















HOW TO
MAXIMIZE
IMPACT?

A stylized red graphic on a black background. The graphic consists of a central rectangular area with rounded corners, tilted slightly to the right. This central area is surrounded by a thick, red, wavy border that resembles a stylized letter 'M' or a series of connected peaks and valleys. The text 'BECOME A MOVEMENT' is centered within the central rectangular area.

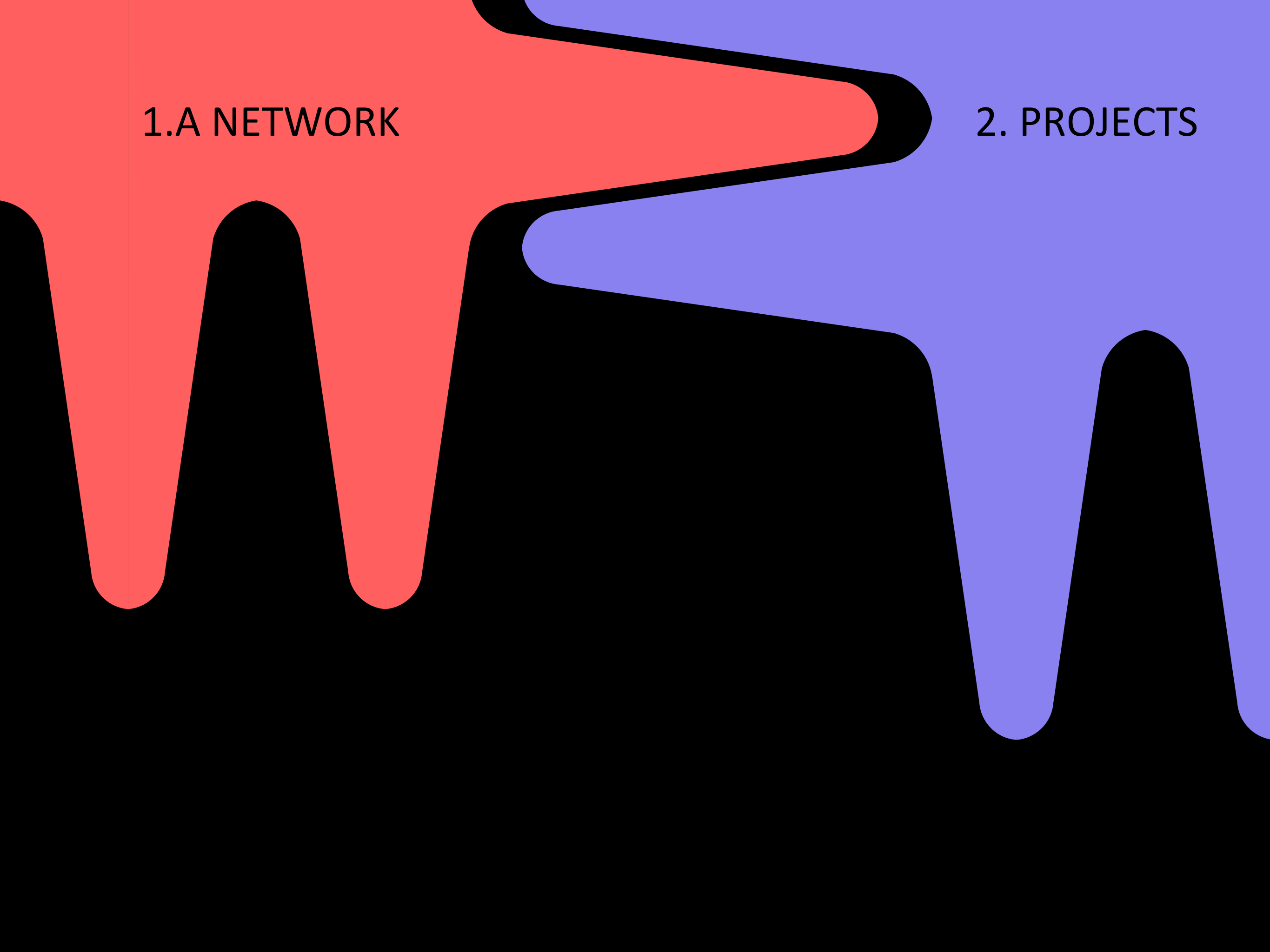
**BECOME A
MOVEMENT**

COMPRISED OF:

1.A NETWORK

1.A NETWORK

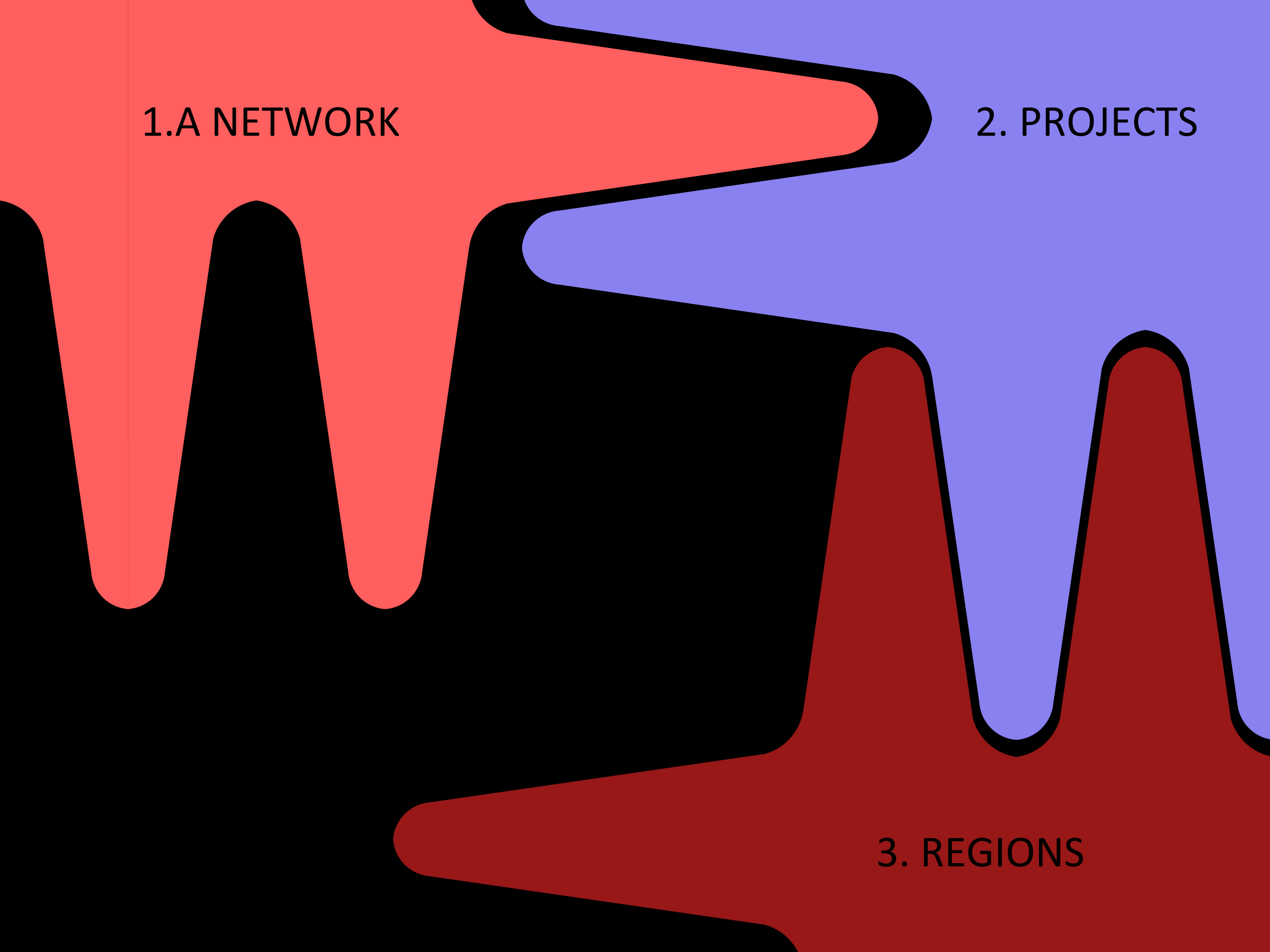
2. PROJECTS



1.A NETWORK

2. PROJECTS

3. REGIONS



1.A NETWORK

2. PROJECTS

4. SCHOOLS

3. REGIONS





ECOBRIK

EXCHANGE

A stylized red graphic on a black background. The graphic consists of a central square with rounded corners, containing the text "THE MOVEMENT" in white, bold, uppercase letters. This central square is surrounded by a thick, red, wavy border that forms a continuous, undulating shape, resembling a stylized wave or a series of connected peaks and valleys. The overall effect is dynamic and modern.

**THE
MOVEMENT**